

## **Terms and Conditions for Artist & Creator Submissions**

**Effective Date: 21 April 2026**

By submitting an artist, creator, or project profile to **Imaginative-Reaction.org**, you agree to the following terms and conditions:

### **1. Submission Guidelines**

- 1.1.** Submitted profiles must relate to visual arts, creative practice, cultural activity, community projects, or the wider creative industries.
- 1.2.** All information provided must be accurate, complete, and kept reasonably up to date.
- 1.3.** Submissions must not contain offensive, defamatory, discriminatory, unlawful, or otherwise inappropriate content.
- 1.4.** Any images, artwork, videos, written content, or other materials submitted must either be owned by the submitter or used with full permission from the rights holder.
- 1.5.** All submitted content must comply with applicable copyright, intellectual property, and privacy laws.

### **2. Review, Approval and Publishing**

- 2.1.** All submissions are subject to review and approval by the Imaginative Reaction team.
- 2.2.** Submission of a profile does not guarantee publication on the website or any associated platform.
- 2.3.** Imaginative Reaction reserves the right to edit, format, refuse, delay, or remove any submission at its discretion.
- 2.4.** We may make minor edits for clarity, grammar, formatting, length, or consistency of presentation without changing the overall meaning of the submission.
- 2.5.** Artists and creators may request updates to or removal of their profile by contacting **imaginativereactioncic@gmail.com**.

### **3. Responsibilities of the Submitter**

- 3.1.** The submitter is responsible for ensuring that all information included in their profile is truthful and not misleading.
- 3.2.** Any significant changes to biography, practice, contact details, links, or submitted work should be communicated through the appropriate contact channel.
- 3.3.** The submitter agrees not to upload content that infringes the rights of any third party.
- 3.4.** The submitter agrees to indemnify and hold harmless Imaginative Reaction CIC against any claims, damages, or disputes arising from content they have submitted.

### **4. Content Ownership and Usage Rights**

- 4.1.** The artist or creator retains ownership of their original work and submitted content.
- 4.2.** By submitting content, you grant Imaginative Reaction CIC a non-exclusive, royalty-free, revocable licence to use, display, reproduce, publish,

and promote the submitted materials on:

- the Imaginative-Reaction.org website
- associated social media channels
- digital promotions
- printed or promotional materials connected to the platform, exhibitions, opportunities, or related programmes

**4.3.** This licence is used solely for the promotion, presentation, and administration of your profile, creative opportunity, or related Imaginative Reaction activity.

**4.4.** You confirm that you have the legal right to share all materials submitted as part of your profile.

## **5. Liability and Disclaimer**

**5.1.** Imaginative Reaction CIC relies on the information provided by submitters and cannot guarantee the completeness or accuracy of every profile.

**5.2.** Publication on the platform does not constitute endorsement, accreditation, or verification of an artist, creator, organisation, or project.

**5.3.** Imaginative Reaction CIC is not liable for any disputes, losses, damages, or legal claims arising from submitted content, profile publication, or reliance on profile information by third parties.

**5.4.** We reserve the right to remove content if concerns arise regarding accuracy, ownership, legality, or suitability.

## **6. Changes to These Terms**

**6.1.** Imaginative Reaction CIC reserves the right to amend these terms and conditions at any time.

**6.2.** Updated terms will take effect from the date published on the website.

**6.3.** Continued use of the submission process after any updates constitutes acceptance of the revised terms.

## **7. Contact Information**

For questions, profile updates, or removal requests, please contact:

**Imaginative Reaction CIC**

**Email:** [imaginativereactioncic@gmail.com](mailto:imaginativereactioncic@gmail.com)